

Photographing Your Property – Helpful Hints

Light, Weather And Photo

- Always take photos during the daytime in good light, avoid days when the weather is gloomy/rainy.
- Avoid taking photos when it has snowed, they might look pretty, but snow covers up features that we want to see.
- Avoid using the flash on your camera – use the available natural light.
- Only send colour photos, we do not accept black and white photography.
- Photos should be submitted in JPEG form. File sizes should not exceed 5MB.

Exterior Photos

- Always take a good set of exterior photos. These should include wide photos of the main aspects of the property including the front, back and sides:
 - o Stand back as far as you can and take square on photos of the main aspects (front, back and sides).
 - o Also takes photos from the left and right angles.
 - o If you can, clear the front of the property of parked cars.
 - o Include photos of gardens/land and outbuildings attached to the property.
 - o Make sure to also take photos looking away from your property, as well as facing it – i.e. what you see when you stand with your back to the property. These views of your surroundings are often crucial.
- Take photos of the main interior rooms of the property where filming is permitted, include:
 - o Entrance/reception/hallway.
 - o Main reception rooms/living spaces/work spaces.
 - o Staircases and corridors.
 - o Bedrooms (if large and available for filming).
 - o Cellars and attic spaces (only if easily accessible)
 - o Roof-spaces, which are flat or have walkways (only if easily accessible)
 - o Workrooms/utility rooms/servants quarters (only if available for filming)

- Always ensure there is enough light. Avoid using the flash on your camera, if you need more light switch on lights/lamps.
- Take a selection of photos of each room including photos from the corner of each room and also square on shots.
- Do not take close up photos of internal features (fireplaces, stained glass windows) these features should all be visible in the main photos.

General Dos and Don'ts

- Do not take photos that include friends, relatives or work colleagues.
- Do not take photos that include pets.
- Ensure the property looks clean and tidy